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Summary

Top Rated WordPress Developer at Fiverr
WordPress Elementor Specialist at Upwork
800+ WordPress Business Websites Built & Managed
10+ Years of Experience in WordPress Web Design

Let me give you a short intro about myself. I'm a Freelance Web Designer and Consultant with over 10 years of experience in the IT industry. I specialize in WordPress design and development. I love to communicate with people through my work.

I've been a professional WordPress Designer and Developer since 2011. I'm comfortable working with all the major WordPress page builders, including Elementor, WP Bakery, Divi, Gutenberg, and WP Page Builder. In addition, I can create dynamic and complex WordPress websites using JetEngine by Crocoblock.

I am also passionate about Digital Marketing Projects including (SEO, Facebook, Instagram, LinkedIn, Email).

*** What I'm proud to offer you:

- ✦ Modern responsive WordPress website design;
- ✦ Custom WordPress website development;
- ✦ Ecommerce website development using WooCommerce or Shopify;
- ✦ Website conversion optimization;
- ✦ WordPress speed optimization;
- ✦ Professional SEO services (both On-page SEO and Off-page SEO);
- ✦ Create custom graphics for the website;
- ✦ Maintenance and management of websites;
- ✦ Submit and verify your website to Google;
- ✦ Provide instructional video support so that you can manage/update your website easily;

*** Some example websites I can create for you:

- # Business website
- # Health/ Fitness website
- # Construction service
- # Medical/ Dental
- # Real Estate website
- # E-commerce
- # E-learning platform
- # Membership website
- # Landing Pages

Booking/Listing

✪✪✪ Experience with collaboration tools like:

Slack;
Trello;
Asana;
HubSpot;
SEMrush;
Ubersuggest;
Zapier.

✪✪✪ Experience in setting up and managing:

Google Analytics;
Google Tag Manager;
Facebook for Business;
DNS Management;
cPanel;
Web Hosting.

✪✪✪ Why it is good to choose me?

Ability to communicate promptly and clearly;
Always meet project deadlines in a timely manner;
Attention to details;
Love long-term collaboration.

Feel free to tell me if you have any questions or visit my website: <https://hellohafiz.com/>

Committed to your success,
Hafiz

Experience

Top Rated WordPress Developer

Fiverr

Jun 2017 - Present (4 years 5 months +)

- ★ Design modern and responsive WordPress websites;
- ★ Convert PSD to WordPress Theme and PSD to Elementor website;
- ★ Convert Adobe XD to WordPress Elementor;
- ★ Develop custom WordPress websites for small to mid-sized businesses;
- ★ Build WordPress eCommerce websites using WooCommerce;
- ★ WordPress Performance Optimization;
- ★ Make sure high-end results for every project through regular monitoring of the design, development, and testing phase of the project;

- ★ Design custom user-interface using the latest technologies like HTML5, CSS3, Java-Script, JQuery, Angular JS, Bootstrap, etc;
- ★ Manage multiple projects without sacrificing the quality and standard.

WordPress Elementor Specialist

Upwork

Aug 2019 - Present (2 years 3 months +)

- ★ Responsive WordPress website design
- ★ WordPress theme and plugin customization
- ★ WordPress theme development
- ★ WordPress e-commerce website using the Woocommerce plugin
- ★ Build stunning websites using Avada Theme | Divi Theme | Astra Theme | Elementor Page Builder
- ★ High converting landing page design
- ★ Website conversion optimization
- ★ WordPress Speed optimization
- ★ WordPress Security



Freelance Career Advisor

GoFreelancer

Sep 2020 - Present (1 year 2 months +)

- ✦ Responsible for creating or selecting course content and materials for freelance training programs;
- ✦ Oversee the education managers as they execute the training strategy;
- ✦ Evaluate the success of the students' training;
- ✦ Research on training methods and new approaches;
- ✦ Conduct the "WordPress Web Design" course and the "Freelance Masterclass" course.



Lead WordPress Developer & Website Consultant

Tech For Today

Apr 2018 - Present (3 years 7 months +)

- ✦ Responsive Web Design;
- ✦ WordPress Design and Development;
- ✦ WordPress eCommerce Website Development;
- ✦ Search Engine Optimization;
- ✦ Shopify Store Design;
- ✦ Design websites for businesses of all sizes and types;
- ✦ Create and implement SEO strategies to boost web traffic;
- ✦ Meet clients to learn more about their online needs and find out what they want from their website;
- ✦ Maintain existing websites and update as needed;
- ✦ Monitor and analyze web traffic to see where web pages are succeeding and where they are not, making adjustments as necessary.



Educational Consultant

CodersTrust Bangladesh

Aug 2019 - Jun 2020 (11 months)

- ✦ Identify the needs of students and institutions and respond to them accordingly;
- ✦ Develop curriculum;

- ✦ Observe mentors;
- ✦ Develop and support assistive tools and technologies required for the team members.
- ✦ Provide data analysis;
- ✦ Conduct Train the Trainer session.

ct Head of Student Operations

Coderstrust

Jan 2018 - Apr 2018 (4 months)

- ★ Leads and represents the Department of Student Affairs and Services in the day-to-day operations of the department, ensuring safety of students, consistency of practice and maintenance of optimum service levels.
- ★ Provides leadership, analysis, and advice in relation to policies and procedures regarding students and services for students, including after course completion support.
- ★ Plans, organizes, directs, and administers activities and services that support students in assigned areas, and ensures that such activities and services remain within budgetary limits.
- ★ Works with the managers and supervisors to ensure that applicable services and programs are planned, developed, regularly reviewed and updated, ensuring quality standards for offered services.
- ★ Addresses complaints and conducts investigations as required.
- ★ Develops, implements, monitors, and reviews tactical and operational plans, procedures, systems and support in accordance with the Institute's strategic goals, policies, procedures and regulatory requirements.
- ★ Performs other related duties as required.

ct Assistant Project Coordinator, UNDP-CodersTrust-YES Program

Coderstrust

Aug 2017 - Feb 2018 (7 months)

- ★ Maintaining and monitoring project plans, project schedules, work hours, budgets and expenditures.
- ★ Organizing, attending and participating in stakeholder meetings.
- ★ Documenting and following up on important actions and decisions from meetings.
- ★ Developing project strategies.
- ★ Preparing necessary presentation materials for meetings.
- ★ Ensuring project deadlines are met.
- ★ Providing administrative support as needed.
- ★ Ensuring projects adhere to frameworks and all documentation is maintained appropriately for the project.
- ★ Analyze risks and provide solutions where applicable.
- ★ Create and maintain comprehensive project documentation, plans, and reports.

ct Head of Education

Coderstrust

Jul 2017 - Jan 2018 (7 months)

- ★ Ensure that the quality of lesson planning and the use of assessment are key elements in securing high quality teaching and learning.
- ★ Ensure that the quality of teaching and learning is effective and consistent leading to improved standards of learning and outcomes for all students.

- ★ Ensure a clear agreed teaching and learning policy that reflects CodersTrust's aims, taking account of the need for a collaborative planning cycle which reflects high quality long, medium and short term planning involving all staff.
- ★ Share responsibility for the implementation and management of the performance management process.
- ★ Maintain a secure, caring and realistically challenging learning environment.
- ★ Liaise with senior and middle leaders to ensure that the individual needs and aspirations of all students are identified accurately and provided for coherently and consistently to maximize progress and achievement.
- ★ Ensure all staff regularly employ an appropriate range of teaching strategies to maintain pace and actively engage all students.
- ★ Ensure assessment strategies are used to gain ongoing feedback of learners' progress.

ct Head of Career Advisor

Coderstrust

Jun 2016 - Jul 2017 (1 year 2 months)

- ★ Provide career guidance and support to educate and motivate students and alumni to develop freelance career goals and to take action to achieve those goals.
- ★ Provide assistance with any aspect of the freelance career development process including: self-assessment, researching jobs, branding themselves, and being successful on the freelance job.
- ★ Conduct trainings, workshops, lectures, presentations, and other events to develop freelance career planning and employability skills for students.
- ★ Research and develop online resources for use by students and graduates.
- ★ Responsible for technical training in HTML5, CSS3, JavaScript, JQuery, Bootstrap, PHP, MySQL and WordPress.
- ★ Design course materials and other documents such as handouts, manuals, and exercises.
- ★ Deliver training programmes in formal (e.g. a classroom) or online (e.g. e-learning) settings;
- ★ Evaluate the effectiveness of training programmes and learning outcomes;

ct Master Mentor

Coderstrust

Apr 2015 - Jun 2016 (1 year 3 months)

- ★ Conduct training, workshops, lectures, presentations, and other events to develop web programming skills for students.
- ★ Research and develop resources for use by students.
- ★ Responsible for training in HTML5, CSS3, Java-Script, jQuery, Bootstrap, PHP, MySQL and WordPress.
- ★ Design course materials and other documents such as handouts, manuals, and exercises.
- ★ Deliver training programs in formal (e.g. a classroom) or online (e.g. e-learning) settings;
- ★ Evaluate the effectiveness of training programs and learning outcomes;

BTC IT Front-End Developer

BTC IT

Mar 2014 - Apr 2015 (1 year 2 months)

- # HTML, HTML5;
- # CSS, CSS3;
- # Convert PSD/PDF to HTML CSS;

- # Convert PSD to HTML / Bootstrap;
- # JavaScript, jQuery, jQuery UI;
- # PHP & MySQL;
- # Cross-browser compatibility with W3C and HTML5 validated.

 **WordPress Designer**

Upwork

Jun 2011 - Feb 2014 (2 years 9 months)

Managed small to mid-size web development projects using different web technologies. Most of my projects involved with HTML5, CSS3, PHP, MySql Database, Java-script, CodeIgniter, Wordpress, E-commerce.

 **Web Developer**

Freelancer.com

Aug 2011 - Nov 2013 (2 years 4 months)

- ✦ Setup and customizing WordPress themes;
- ✦ Building functional, modern, and responsive WordPress websites;
- ✦ WordPress premium themes and plugins customization;
- ✦ Convert PSD / PDF to HTML CSS;
- ✦ Convert PSD to HTML / Bootstrap;
- ✦ Wrote cross-browser compliant HTML, CSS & JavaScript.

Education



Hajee Mohammad Danesh Science and Technology University

B.Sc. in ECE, Electronics and Communication Engineering

2009 - 2012

I have successfully completed my B.Sc in Electronics and Communications Engineering. Besides, I got practical experience in using web technologies like HTML, CSS, JavaScript, PHP, MySQL, WordPress, etc. Also, I built over 40 websites and 5 web applications using those technologies.



Dinajpur Govt. College

Higher Secondary School Certificate, Science

2005 - 2007

I have successfully completed my higher secondary school certificate program.

Licenses & Certifications



CCNA - Creative IT Limited

Issued Nov 2014 - Expires Nov 2017

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Front-end Foundations



Content Marketing - HubSpot Academy

Issued Aug 2021 - Expires Sep 2023
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WordPress Elementor Certification - TemplateMonster.com

Skills

WordPress • Responsive Web Design • Leadership • Web Design • Web Development • Web Applications • E-commerce • Project Management • Digital Marketing • Search Engine Optimization (SEO)

Honors & Awards



Employee Of The Month - Jan-Cayo, COO at CodersTrust

Nov 2015

I got this award for my outstanding performance



Employee Of The Month - Atau Osman, Country Director at CodersTrust

Jun 2016